

## Same Spend. Better Impact.

Better Merch creates employment for Neurodivergent people and those facing barriers through the sale of Merch & Signage.



### WHY WE EXIST

Our founder, Viki Govic, has spent much of her life advocating for her son Kristopher, who was diagnosed with autism at a young age.

Today, she brings that same passion to Better Merch - turning corporate spend into meaningful employment, positive planet impact and real opportunities for neurodivergent people and others facing barriers to work.

## Corporate social spend has the power to change lives.

- ✓ Strengthen your ESG & social procurement outcomes
- ✓ Create measurable impact with every order
- ✓ Reduce admin with streamlined processes
- ✓ Support Neurodivergent Employment

### WHY CHOOSE BETTER MERCH

More than merchandise. A smarter way to procure.

- ESG & Social Procurement Reporting
- Tender Advantage
- Fast Turnaround & Reliable Delivery
- Female Australian Owned
- Eco Solutions & Recycling Program

### WHAT WE DO

END-to-END branded solutions with purpose.

- Branded Merch & Signage
- FREE Online Merch Portal
- Eco Solutions
- Warehousing & Fulfilment



**CENTRALISE SPEND  
MAXIMISE IMPACT**

### YOUR FREE ONLINE MERCH PORTAL

Simple. Branded. On-demand.

- ✓ Real-time reporting & spend visibility
- ✓ Reduced admin & supplier calls
- ✓ Consistent branding every time
- ✓ Centralise spend and reporting
- ✓ Easy ordering for your team
- ✓ Approved products and pricing

### RECYCLE. REPURPOSE. REDUCE.

Turning waste into positive impact.



#### Small actions can create BIG impact.

Better Merch helps businesses recycle, repurpose and reskin pull-up banners to reduce landfill, extend product life, and support measurable environmental outcomes. From rebrands to event updates, we make it easier to turn outdated signage into a smarter, more sustainable solution.

## OUR IMPACT AT A GLANCE

**3,500+** HOURS OF MEANINGFUL EMPLOYMENT CREATED

**100%** of our staff have never had a job prior to joining Better Merch

**35%** Indigenous workforce

**13** New employment pathways created for neurodivergent, disabled and long-term unemployed Australians

**AUSTRALIA WIDE** Creating opportunities in metro, regional and rural communities

**REDIRECTING WASTE FROM LANDFILL** Through our recycling & repurpose program for banners, signage and branded items

### OUR SIMPLE 5 STEP PROCESS

- 1 CONSULT** - We learn about your goals, brand & needs
- 2 PLAN** - We recommend products & strategies with impact
- 3 CREATE** - Quality products made with purpose
- 4 DELIVER** - Fast, reliable delivery Australia wide
- 5 REPORT** - We provide impact & ESG reporting for you

### TRUSTED BY LEADING COMPANIES



**LET'S CREATE IMPACT TOGETHER**  
Your next order can do more

- 0417 038 211
- hello@bettermerch.com.au
- better\_merch
- Better Merch
- bettermerch.com.au



SCAN TO CONNECT OR VISIT OUR WEBSITE