Better Merch

PEOPLE • PLANET • PRODUCTS

Social Traders CERTIFIED SOCIAL ENTERPRISE

Business for good

Capability Statement

Same Spend. Better Impact.

Better Merch creates employment for Neurodivergent people and those facing barriers through the sale of Merch & Signage.

WHY WE EXIST

Our founder, Viki Govic, has spent much of her life advocating for her son Kristopher, who was diagnosed with autism at a young age.

Today, she brings that same passion to Better Merch - turning corporate spend into meaningful employment, positive planet impact and real opportunities for neurodivergent people and others facing barriers to work.

Corporate social spend has the power to change lives.

- ✓ Strengthen your ESG & social procurement outcomes
- ✓ Create measurable impact with every order
- ✓ Reduce admin with streamlined processes
- ✓ Support Neurodivergent Employment

WHY CHOOSE BETTER MERCH

More than merchandise. A smarter way to procure.

- ESG & Social Procurement Reporting
- Tender Advantage
- Fast Turnaround & Reliable Delivery
- Female Australian Owned
- Eco Solutions & Recycling Program

WHAT WE DO

END-to-END branded solutions with purpose.

- Branded Merch & Signage
- FREE Online Merch Portal
- Eco Solutions
- Warehousing & Fulfilment

CENTRALISE SPEND
MAXIMISE IMPACT

YOUR FREE ONLINE MERCH PORTAL

Simple. Branded. On-demand.

- ✓ Real-time reporting & spend visibility
- ✓ Reduced admin & supplier calls
- ✓ Consistent branding every time
- ✓ Centralise spend and reporting
- ✓ Easy ordering for your team
- ✓ Approved products and pricing

RECYCLE. REPURPOSE. REDUCE.

Turning waste into positive impact.

Small actions can create BIG impact.
Better Merch helps businesses recycle, repurpose and reskin pull-up banners to reduce landfill, extend product life, and support measurable environmental outcomes. From rebrands to event updates, we make it easier to turn outdated signage into a smarter, more sustainable solution.

OUR IMPACT AT A GLANCE

3,500+	HOURS OF MEANINGFUL EMPLOYMENT CREATED
100%	of our staff have never had a job prior to joining Better Merch
35%	Indigenous workforce
13	New employment pathways created for neurodivergent, disabled and long-term unemployed Australians
AUSTRALIA WIDE	Creating opportunities in metro, regional and rural communities
REDIRECTING WASTE FROM LANDFILL	Through our recycling & repurpose program for banners, signage and branded items

OUR SIMPLE 5 STEP PROCESS

1. **CONSULT -** We learn about your goals, brand & needs
2. **PLAN -** We recommend products & strategies with impact
3. **CREATE -** Quality products made with purpose
4. **DELIVER -** Fast, reliable delivery Australia wide
5. **REPORT -** We provide impact & ESG reporting for you

TRUSTED BY LEADING COMPANIES

Meta · lendlease · St Vincent de Paul Society VICTORIA (good works) · JOHN HOLLAND · scape · The Perfect Events Group · KNAUF · umbrella SUPPORT · akg · MEGT · nacap (A QUANTA SERVICES COMPANY) · jardon · FMA · MELBOURNE AIRPORT · sheForce · SRG GLOBAL · The Police Association Victoria · University of the Sunshine Coast Australia

...and more

MEMBERS OF

Social Traders — Unlocking business for good

appa — Australasian Promotional Products Association

QSEC — Queensland Social Enterprise Council

TECHDIVERSITY

LET'S CREATE IMPACT TOGETHER

Your next order can do more

0417 038 211
hello@bettermerch.com.au
better_merch
Better Merch
bettermerch.com.au

SCAN TO CONNECT OR VISIT OUR WEBSITE

A PROUDLY AUSTRALIAN, FEMALE-OWNED CERTIFIED SOCIAL ENTERPRISE
Creating meaningful employment. Strengthening communities. Protecting our planet.

PEOPLE • PLANET • PRODUCTS