

Better Merch
PEOPLE • PLANET • PRODUCTS

Capability Statement

Same Spend. Better Impact.

Better Merch creates employment for Neurodivergent people and those facing barriers through the sale of Merch & Signage.

WHY WE EXIST

Our founder, Viki Govic, has spent much of her life advocating for her son Kristopher, who was diagnosed with autism at a young age.

Today, she brings that same passion to Better Merch - turning corporate spend into meaningful employment, positive planet impact and real opportunities for neurodivergent people and others facing barriers to work.

Corporate social spend has the power to change lives.

- ✓ Strengthen your ESG & social procurement outcomes
- ✓ Create measurable impact with every order
- ✓ Reduce admin with streamlined processes
- ✓ Support Neurodivergent Employment

WHY CHOOSE BETTER MERCH

More than merchandise. A smarter way to procure.

ESG & Social Procurement Reporting	Tender Advantage	Fast Turnaround & Reliable Delivery	Female Australian Owned	Eco Solutions & Recycling Program
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WHAT WE DO

END-to-END branded solutions with purpose.

Branded Merch & Signage	FREE Online Merch Portal	Eco Solutions	Warehousing & Fulfillment
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**CENTRALISE SPEND
MAXIMISE IMPACT**

YOUR FREE ONLINE MERCH PORTAL

Simple. Branded. On-demand.

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| ✓ Real-time reporting & spend visibility | ✓ Centralise spend and reporting |
| ✓ Reduced admin & supplier calls | ✓ Easy ordering for your team |
| ✓ Consistent branding every time | ✓ Approved products and pricing |

RECYCLE. REPURPOSE. REDUCE.

Turning waste into positive impact.



Small actions can create BIG impact. Better Merch helps businesses recycle, repurpose and reskin pull-up banners to reduce landfill, extend product life, and support measurable environmental outcomes. From rebrands to event updates, we make it easier to turn outdated signage into a smarter, more sustainable solution.

OUR IMPACT AT A GLANCE

3,500+ HOURS OF MEANINGFUL EMPLOYMENT CREATED

100% of our staff have never had a job prior to joining Better Merch

35% Indigenous workforce

13 New employment pathways created for neurodivergent, disabled and long-term unemployed Australians

AUSTRALIA WIDE Creating opportunities in metro, regional and rural communities

REDIRECTING WASTE FROM LANDFILL Through our recycling & repurpose program for banners, signage and branded items

OUR SIMPLE 5 STEP PROCESS

- CONSULT** - We learn about your goals, brand & needs
- PLAN** - We recommend products & strategies with impact
- CREATE** - Quality products made with purpose
- DELIVER** - Fast, reliable delivery Australia wide
- REPORT** - We provide impact & ESG reporting for you

TRUSTED BY LEADING COMPANIES



...and more

MEMBERS OF



Unlocking business for good



LET'S CREATE IMPACT TOGETHER
Your next order can do more

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SCAN TO CONNECT OR VISIT OUR WEBSITE

A PROUDLY AUSTRALIAN, FEMALE-OWNED CERTIFIED SOCIAL ENTERPRISE
Creating meaningful employment. Strengthening communities. Protecting our planet.

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